Topic 2: Course Design

Objectives: At the end of the session, students can:

1. define the meaning of course design;

2. identify foundation of course design; and

3. mention process of course design.

1. Course Design

1.1 Course design: basically refers to the process of conceptualizing and organizing and arranging the elements of curriculum into a coherent pattern (Print, 1993)

1.2 Course design refers to curriculum processes that includes the following (Taba in Dubin& Olsthain, 1986):

- Diagnosis of needs;

- Formulation of objectives;

- Selection of content;

-Organization of content;

-Organization of learning experiences; and

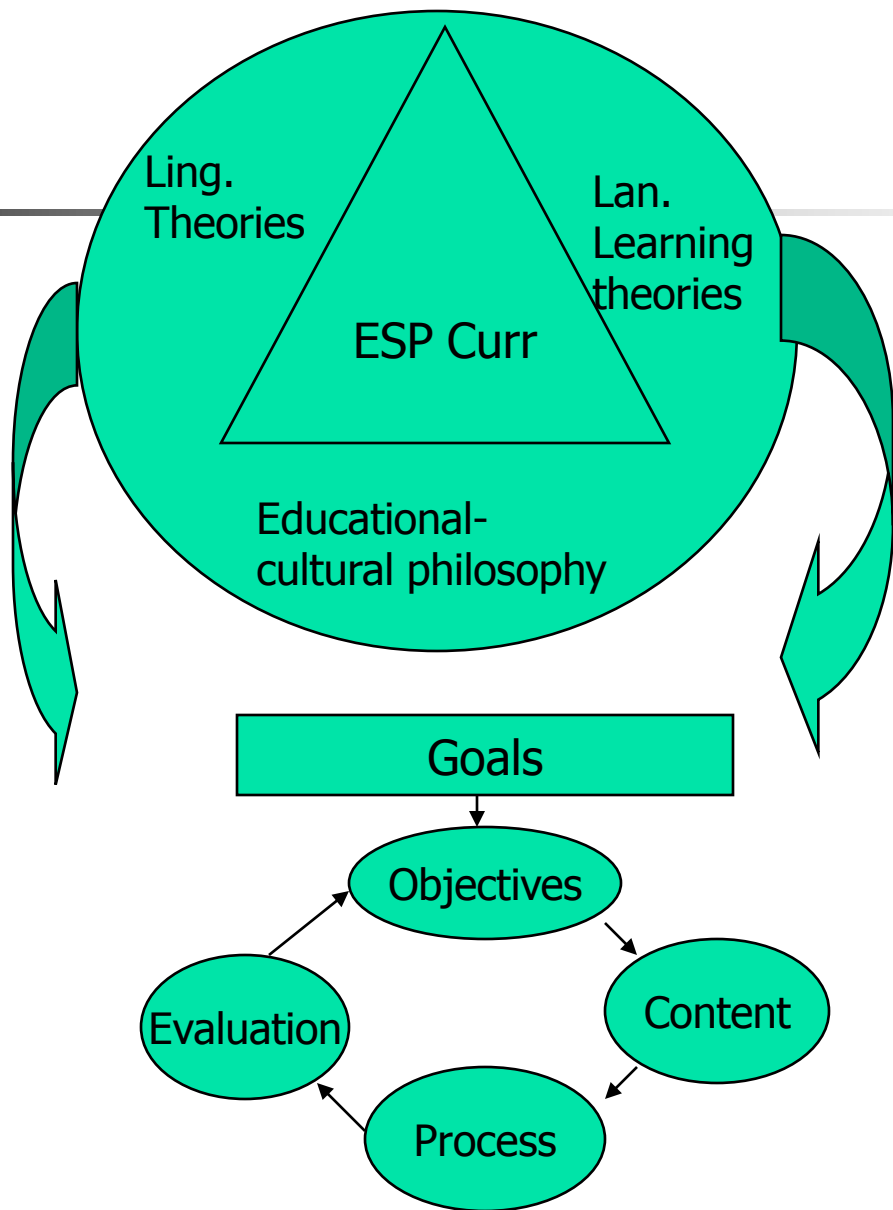-Determination of what to evaluate, and means to evaluate

1.3 Course design fundamentally deals with asking questions in order to provide a reasoned basis for the subsequent processes of syllabus design, materials writing, classroom teaching and evaluation (Hutchinson and Waters, 1986)
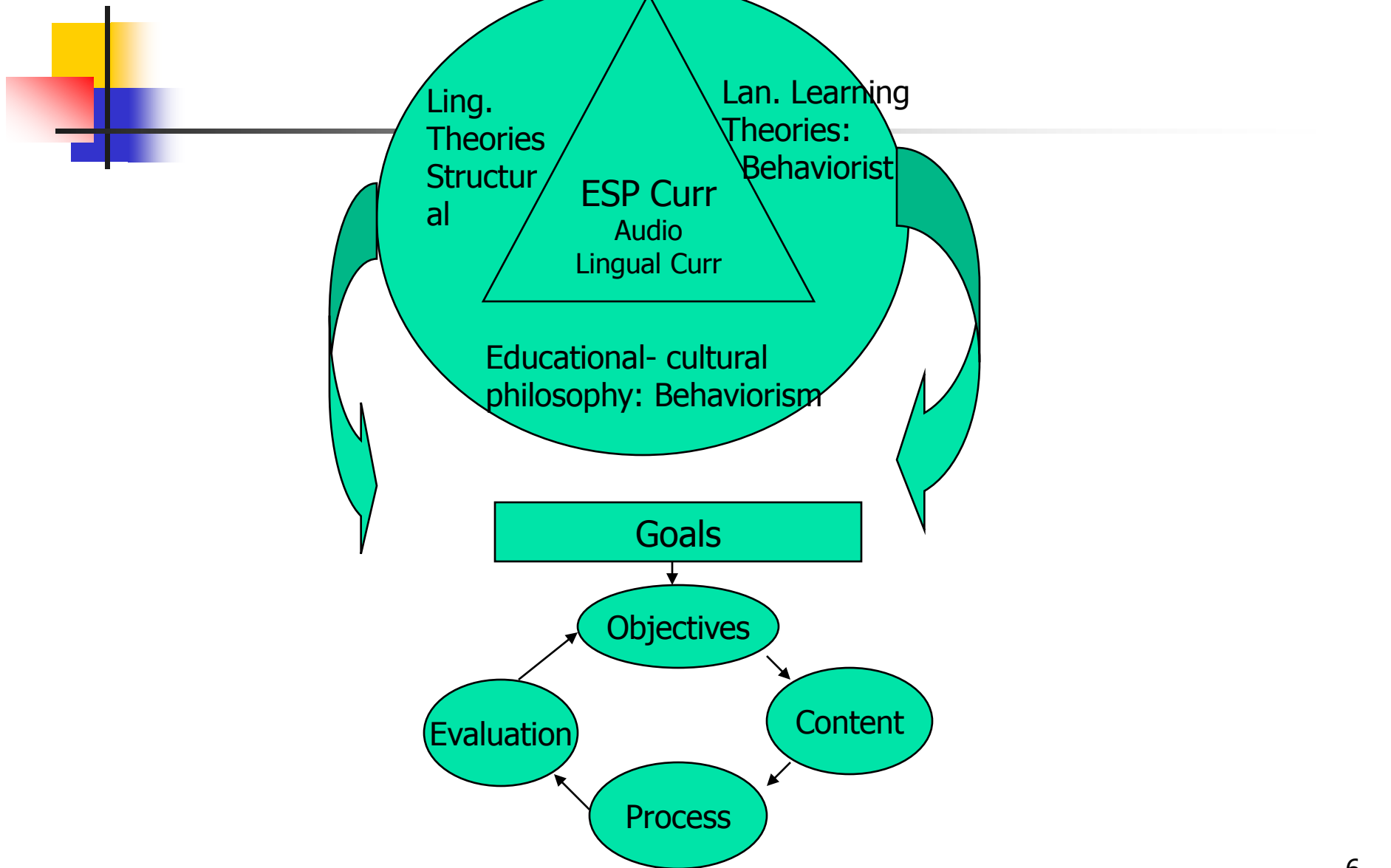
2. Foundation of Course Design

In designing ESP course or language curriculum, some experts in language curriculum suggest identifying the foundation, principles or theories underlying the arrangement of curriculum/course elements. The connection between the foundation and the curriculum elements/components can be illustrated as follows:

Ling. Theories

Lan. Learning theories

ESP Curr

Educational-cultural philosophy

Goals

Objectives

Evaluation

Content

Process

Audiolingual Curriculum

Ling. Theories Structural

Lan. Learning Theories: Behaviorist

ESP Curr
Audio Lingual Curr

Educational- cultural philosophy: Behaviorism

Goals

Objectives

Evaluation

Content

Process

Communicative Curriculum