



# **FAKTOR-FAKTOR YANG MEMPENGARUHI MUTU**

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# **Faktor2 yang Mempengaruhi Mutu**

- **INTERNAL FACTORS:**  
**Leadership as a centre of excellent, Organizational Vision, Members Commitment, Trust, transparency, Learning Organization, and Changing Mind-set to Quality Culture.**
- **EXTERNAL FACTORS :**  
**Physical and Social Environment Change, Competitors, Government, Legal Aspect, Globalization Impact.**



# INTERNAL FACTORS:

- Leadership as a centre of excellent: visionary, inspired,
- Organizational Vision: based on comparative and competitive advantage.
- Members Commitment: sharing ideas, cooperation, higher motivation, loyalty.
- Trust: credibility, human relations, good attention
- Transparency: management information system, effective communication.
- Learning Organization: training, benchmarking, developing organizationl climate.
- Changing Mind-set to Quality Culture Oriented: excellent service,

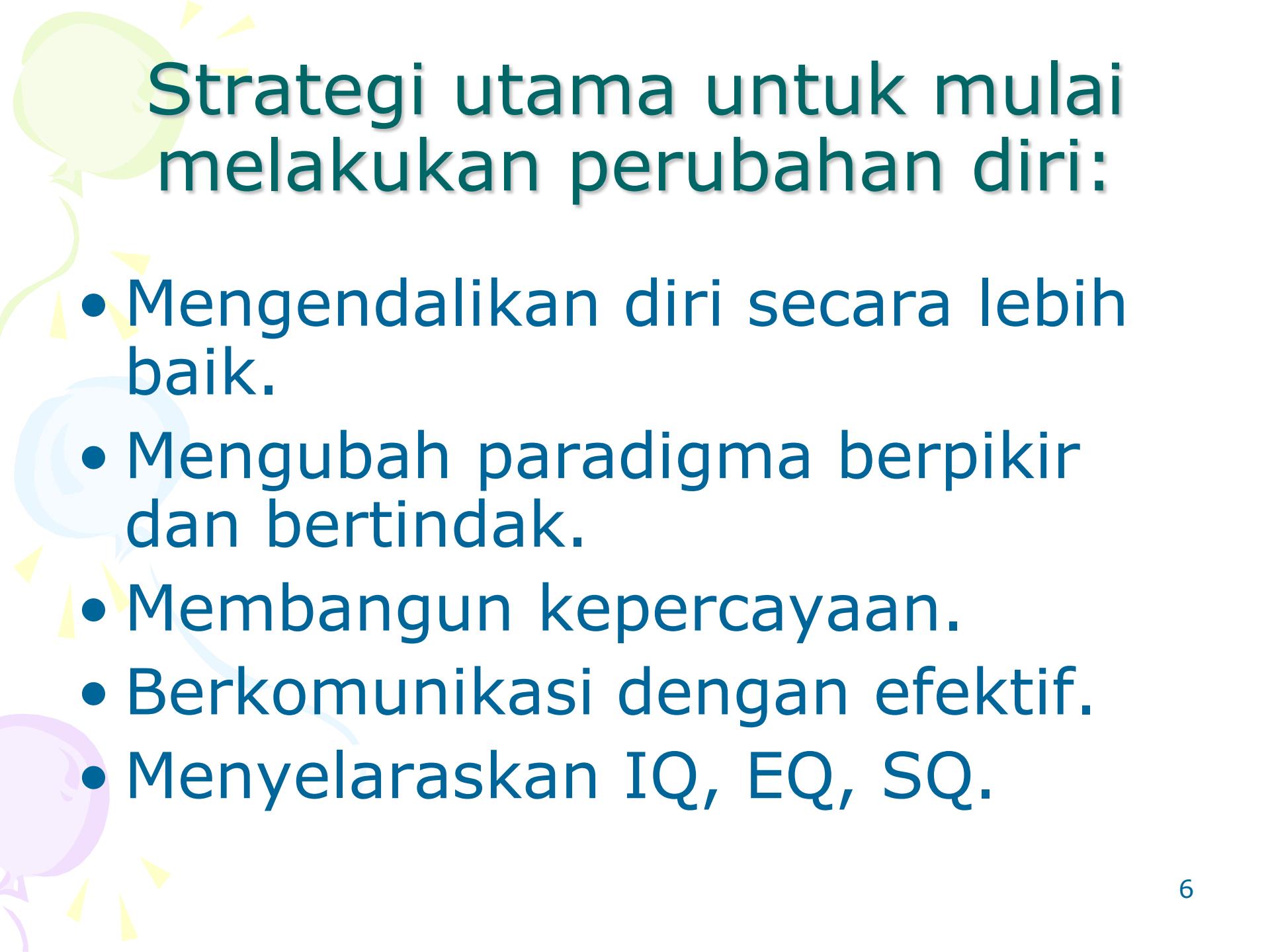


# EXTERNAL FACTORS :

- Physical and Social Environment Change:  
universe, social culture and traditions.
- Competitors: competencies,
- Government: public policy, social  
assurance,
- Legal Aspect: regulation, convention.
- Globalization Impact: global change,

# Outputs Manajemen Mutu

- Budaya mutu (*quality culture*) yang dilandasi oleh komitmen bersama,
- Upaya perbaikan yang terus-menerus (*continuous improvement*) untuk menampilkan kinerja lebih baik dari waktu ke waktu (*doing something better and better*),
- Kerja tanpa cacat (*zero-defect*) melalui optimalisasi performans sejak memulai setiap pekerjaan,
- Kemampuan beradaptasi dengan perubahan (*adaptive to change*),
- Kepuasan dan kesetiaan pelanggan internal & eksternal (*stakeholders satisfaction and loyalty*).



# Strategi utama untuk mulai melakukan perubahan diri:

- Mengendalikan diri secara lebih baik.
- Mengubah paradigma berpikir dan bertindak.
- Membangun kepercayaan.
- Berkomunikasi dengan efektif.
- Menyelaraskan IQ, EQ, SQ.

terima kasih