Swift currents of globalization and liberalization coincided with strong influences from the outside, if not addressed with wisdom will provide sufficient poorly impact in the growth and development. A shift in family values, the role of parents is skewed between wanting to give the best with the facts boy who felt exploited. So knowingly or not often happen the rights of children are not being met within the family environment. To the family in this case parents should have to go back to "nature" as a good institution; the sow and make basic “ahlakul karimah” values, ethics, compassion, and the noble values of others. Given such an important and fundamental education, counseling and early child care by parents in providing the foundation, life style and behavior of children at a later date, should be education, counseling and child care at home to the attention of parents and optimally dilekukan prudent considerations.